

Date : 1st July 2008Subject: - **"LA4440" Trade Mark Registration.**

Dear Valued Distributors and Dealers

We extend our heartiest thanks for retailing Sanyo ICs through your outlets. We believe Distributors and Dealers are a very important part of our Supply Chain System. As our valued Partners you have always made our hands stronger and helped us to serve customers with Sanyo assured quality products.

As we consider you as an integral part of Sanyo, we wish to share information with you in relation to one of our important ICs (**Audio Amplifier**) under the registered trademark **"LA4440"** used in Audio application.

In the past two years, we got lot of complaints from our Customers, Distributors and Dealers about the counterfeit ICs selling in the Indian market. We got information from Audio Visual manufactures who bought these counterfeit ICs and had bitter experiences. These Manufacturers found difficulty in differentiating between the Sanyo ICs and counterfeit ICs because of Identical Pin configuration, part number and Shape.

In view of above and as a duty towards our prestigious Customers we have taken a strong step towards resolving this issue. Sanyo Electric Co., Ltd. has got **"LA4440"** as Registered Trademark under section 23 (2) Rule 62 (1), (Trademark no. 1377440).

This is to **restrict** retailing of any other Semiconductor manufacturer's identical or non identical IC under **"LA4440"** as it will be considered as "Trade Mark" Violation. **The trademark "LA4440"** can only be used by Sanyo Electric Co., Ltd and its subsidiaries including Sanyo Semiconductor Co., Ltd and is registered under Indian Trade Marks Act, 1999. Distributing or Retailing Non Sanyo IC using our registered trademark is illegal and is liable to serious legal implications under Patents, Trademark act and related IP laws of India.

As a part of our awareness program we are attaching a sample of the Sanyo IC so as to assist you to distinguish between the Sanyo IC and other identical ICs from different manufacturers. We are also attaching few guidelines in support of the identification.

No. 10 Eunos Road 8 #03-04
Singapore Post Centre, Singapore 408600
Tel: 6442 1226 Fax: 6442 1280
Business Reg. No.: 198703348

“In the event Sanyo becomes aware of retailing of other identical or non-identical ICs using our registered trademark from different manufacturers (other third parties), it reserves its right to deal with it appropriately.”

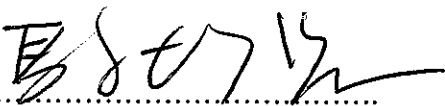
If you have any information relating to Distribution and retailing of the Non-Sanyo or counterfeit ICs using our registered trademark please inform our local office at the address given below or call at the contact numbers listed below.

Sanyo Semiconductor (S) Pte Ltd
India Liaison Office
Unit # 414 & 415 Chokhani Square
Sector-18 Noida UP 201301
Tel No: - +91-120-4232106-8
Direct: - +91-120-4232109
Fax No: - +91-120-4232108.
email:sanyodelhi@vsnl.com

We hope to receive your valuable inputs and suggestion for the same.

Thank you,

Yours Sincerely
Sanyo Semiconductor (S) Pte Ltd



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Kenichi Komaba -
Managing Director

Enclosures:

1. LA4440 Sample
2. Identification Guideline Document